acro paints

The history of Acro paints goes back over 50 years when our present company under a different name was engaged in the manufacturing of products like cement oxide colours, floor polishes, cement water proofing compound etc. to name a few. However, gradually with the course of time, in 1988 the company added products like cement paint, enamels, primers etc. to its range. In the mid seventies the company started a new cement paint under the brand name SUPERACRODEM which today stands among the market leaders in its line of products. The company’s present name of ACRO PAINTS was conceived in 1989. It was around that time itself that the company also introduced high class textured wall finishes based on international technology and construction chemicals and waterproofing systems based on Polymer Technology at its two state of the art plants in Delhi.

Ever since, the company has not looked back. From that time on, the company has been adding new products like exterior and interior emulsions, besides expanding the already vast range of decorative paints, textured wall finishes, construction chemicals, waterproofing products and other high tech & Low VOC coatings. Aided by its established ISO systems, a pool of highly technical human resource which is amongst the best in their fields and a state of the art R & D facility, the company has scaled new heights. The company has two modern production facilities in Bhilwadi (Rajasthan), where these products are manufactured. Our driving force is what the name “Acro” suggests in Greek i.e. The topmost.

Introduction

Colour is a universal, non-verbal language and we all intuitively know how to speak it. Colours are very important in our lives as they directly influence our well being and mood. What colour you paint your walls isn’t just a matter of aesthetics. It’s a tool that can be leveraged to affect emotions and behavior.

In order to have a beautiful home, you do not have to worry about trends. Colour trends will come and go. The people who live there make it beautiful by choosing colours that reflect their likes and personalities. The trick is to blend those colours you like into a pleasing combination. Realizing this, we at Acro paints are giving you a range of colour schemes for exterior and interior of your home, which would help you achieve the home you have always dreamt of.

Acro paint - “The Voice of Colour” book of exterior and interior painting solutions intend to help our users in transforming their surroundings with wonderful colours and our high performance products.
Acro Paints - Ezytint is a colour tinting system which offers incomparable range of shades in various hues quality, durability and finish. With changing trends and evolution of interior and exterior design, we have developed a spectrum of colours that are vibrant, exciting and trendier than ever. Ezytint colour tinting system developed by Acro Paints is a useful tool in satisfying the demanding colour needs for interior and exterior decoration.

The system functions with absolute accuracy, enabling you to choose from a vast range of different shades. Use EzyTint colour tinting system as a tool to develop new colours and create colour schemes that are uniquely your own, reflecting your taste aesthetics and personality.

You can simply use ‘EzyTint’ colour tinting system pre selected colours to follow trend or develop new colours and create a new trend.

Take time in making choices that perfectly reflect your taste because home is the definition of your personal world. It is the place where you should feel free to express your imagination, personality and aesthetics without any limitation or hesitation.

Acro Paints colour Fan Decks are an indispensable tool for choosing colours for all your interior and exterior spaces. Unlike the color wheel, a fan deck consists of easy to view strips arranged by color family such as, yellows, peaches, blues, pastels etc. featuring various shades and intensities of the same hue. Acro Paints provides you with over 3000 colors and also includes a sheen guide for added convenience.
The exterior of a house is as important as the interior. The colours used forms a crucial factor in building up a lasting first impression. There are certain things to be considered while choosing the perfect colour scheme for your home.

Keep in mind your neighbourhood. Pick the colours that will blend well in your surrounding with a few accents.

Keep in mind the climate and weather conditions of your area. The colours chosen should suit and compliment all seasons and climatic conditions of your area.

Acro paints gives you some of our high performance exterior products and some fascinating colour schemes to help you paint your dream house.
Acroguard 3x

Premium All Weather Exterior Emulsion

Acroguard 3X is multifunctional exterior water thinnable coating which offers unique combination of long lasting decoration and protection. It provides very high flexibility and hardness coupled with biocidal activity

Performance Features:
- Outstanding dirt pick-up resistance to provide freshly painted look.
- Excellent Algae & Fungus resistance
- Weather and Water resistance
- Excellent colour retention and UV resistance
- Low VOC

Use: Exterior
Coating System: 3 Coats
Packings: 20 ltrs, 10 ltrs, 4 ltrs & 1ltr.

Acroguard

Premium Acrylic Emulsion with Silicone

Acroguard is long lasting exterior paint based on high performance 100% acrylic emulsion with silicone, light fast pigments, additives, micronized and alicyclic extenders to provide a very durable finish.

Performance Features:
- Excellent durability
- Excellent fungus & algae resistance
- Bridges hair line cracks
- Good weather resistance
- Prevents moisture penetration
- Low VOC

Use: Exterior
Coating System: 2 Coats
Packings: 20 ltrs, 10 ltrs, 4 ltrs & 1ltr.

Acroshield

Exterior Emulsion Paint

Acroshield is economical water based exterior emulsion paint ideally suited to provide excellent protection in dry & moderately humid climate.

Performance Features:
- Good performance in dry & moderately humid climate
- Excellent adhesion
- Allow surface to breath
- Easy to apply
- Effectively checks algal growth in dry as well as moderately humid climate
- Suitable for interiors & exteriors
- Low VOC

Use: Exterior
Coating System: 2 Coats
Packings: 20 ltrs, 10 ltrs, 4 ltrs & 1ltr.
The colour is one of the first things you notice when you walk into a room. Is it any wonder then that colour, and how you use it, is one of the most important decorating decisions. In a house, the colours and the way they are applied give a voice to your personality and décor.

Colour sets a mood inside your house. From floor to ceiling, paint colour reflects your style and makes a statement of what home means to you. Colour unites the accent pieces throughout your homes.

Electricity hues, inspired by the technology, bring a touch of whimsy to spaces that also feature natural carved wood, woven textiles and wrought iron. Bright colours are further enhanced when paired with large areas of negative space.
Acropearl

Premium Quality Emulsion

Acropearl Luxury Emulsion is a premium quality paint that provides a luxurious, silky finish to interior walls.

**Performance Features**
- Easy to brush with long wet-edge time. Hence user-friendly
- High Covering Capacity
- Excellent Flow and Leveling
- Excellent Bump resistance
- Superb Stain Resistance
- Good Fungus Resistance
- Resistant to hot water (boiling) Min. 30 sec.

Use: Interior
Coating System: 2 Coats
Packings: 20 ltrs, 10 ltrs, 4 ltrs & 1ltr.

Acrosilk

Premium Emulsion

Acrosilk is a luxury emulsion paint for interiors based on pure acrylic resin with high opacity pigments, effective fungicides and stabilizing chemicals to provide an odourless and hygienic durable coating.

**Performance Features**
- Acrosilk has a rich, satin smooth finish which maintains a fresh look for years. Acrosilk has excellent covering capacity and durability.

Use: Interior
Coating System: 2 Coats
Packings: 20 ltrs, 10 ltrs, 4 ltrs & 1ltr.

Aqualin

Interior Emulsion

Aqualin Interior Emulsion is a very economical interior emulsion to give a durable, smooth and rich finish.

**Performance Features**
- High covering capacity, excellent flow & leveling, rich look at affordable price. Low VOC

Use: Interior
Coating System: 2 Coats
Packings: 20 ltrs, 10 ltrs, 4 ltrs & 1ltr.
THE COLOUR WHEEL

PRIMARY COLOURS - RED, BLUE, YELLOW
SECONDARY COLOURS - VIOLET, ORANGE, GREEN
TERTIARY COLOURS - BLUE GREEN, YELLOW GREEN, BLUE VIOLET, RED VIOLET, YELLOW ORANGE, RED ORANGE

TINTS & SHADES

HUE    COLOUR

SHADE   COLOUR + BLACK

TONE    COLOUR + GREY

TINT     COLOUR + WHITE

SOME BASIC COLOUR SCHEMES

Monochromatic
Opt for any colour and you can use its shades, tint or tone. For example, Green. You can also add neutrals like white or grey to add more effect.

Complementary
Choose colours lying opposite to each other for colour contrasts. For example Green and Orange.

Adjacent
Choose colours lying next to each other. This is handy when you have to combine colours. For example Green and Blue.

Choose three colours equidistant on the colour wheel such as Yellow, Blue Green and Red Violet for adding drama to your space.
Some of our Prestigious Clients

- Tulip Greens, Sonapet
- Essel Towers, Gurgaon
- Haryana Housing Board
- Hotel Claridges, NCR
- Brigade Classic, Bangalore
- Anandabhad International Airport
- LM Township, Hyderabad
- United’s Ninova Country, Gurgaon
- Patparganj Ajyuveda, Handwara
- Omars Royal Residency, Noida
- National Defence Academy, MUB
- IIT Delhi, Sonapet
- Sun City, Jaipur
- Vipul Belmonte, Gurgaon
- Unitech Univespia, Gurgaon
- Power Grid Corporation, Guwahati
- The Pranayam, Faridabad
- Toyota Kirloskar Motor Ltd., Bangalore
- Twin Towers, Mauritius
- Uppal’s Purnima Garden, G. No: 1
- Vice President House, CPWD
- Indian Oil Township, Rewa
- Unitech Espace, Gurgaon
- Chicago Towers, Cochin
- NIFT, Sonapet
- Synergy Hospital, Indore
- NH Mangalam World School, Doshi
- Vitaly Coop Society, Doshi
- HPCL Ansal Mittal Refinery Township, Bhatinda
- Sarekti Engineering College, Mutho
- Unitech Escape & Harmony, Gurgaon
- SuperTech Living Stone, Ghaziabad
- SuperTech Mall, Meerut
- SuperTech City, Greater Noida
- UPRNH Medical College, Saharanpur
- Paramath Panorama, Greater Noida
- Paramath Parkside, Muvatbatel
- Signature Tower, Ghaziabad
- Fact Software, Noida
- Shiv Nadar School, Noida
- Express Green, Vaishali
- Advent IT Park Noida, Noida
- Ansal API Corporate Park, Noida
- MDU, Rohtak
- Vardhaman Institute Of Professional Studies, Rohtak
- K R Mangalam World School, Vaishali
- Skyline Institute of Engineering & Technology, Gr Noida
- Laureate World School Greater Noida
- Stellar Sigma, Greater Noida
- MWS Coral, Shadnagar
- DPS, Agro
- Hotel Shanti Haven, Sonipat
- Max Hospital, Bahadur Bagh, Delhi
- Army Battle Honor Mess, S.P. Marga, Delhi
- Mothers Pride, Doshi
- DDS Mega Housing, Delhi
- NPL Metrology, Delhi
- Lord CSI, Dwarka, Delhi
- Ansal Housing, Indore
- Lake View Apartment, Faridabad
- BPTP Elite Floors, Faridabad
- Upsee Canary, Meerut
- Orchid Petals Viva, Gurgaon
- SRS Residencia, Faridabad
- MDI, Ludhiana
- TD Township, Sonapet
- Akita, New Delhi
- BLR Memorial Hospital, New Delhi
- HUGO PLACE, CPRED
- Sri Ganga Ram Hospital
- HSCC Township
- Common Wealth Games Village
- G.D. Goenka World School, Sohna
- Delhi Metro Rail Corporation
- UPRNH Limited
- Apollo Hospital
- Luminis Corporate Office, Gurgaon
- HESCO Housing, Panchoila
- Unitech Fresno, Gurgaon
- Ansal Housing, Agara
- Protex Mall
- Ansal Housing Yummy Nagar
- FDDI, Jodhpur
- Vernon Coop CPSH, Gurgaon
- Tulip Grand, Sonapet
- Sudhesh Vashishtha Datta, Murtali
- TD Kingspur, Kundli
- TD Mall, Kundli
- PDM College, Bahadurgarh
- Taj Vivanta, Gurgaon
- Meenakshi World School, Gurgaon
- Ginger Hotel, Faridabad
- Lipson University, Faridabad
- NDU NIETM, Kundli
- IVY, Gurgaon
- IITM, Murtali

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